

MEDIA RELEASE

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Truck Show Launches Community-Funded Health Initiative

The iconic **Alexandra Truck Ute and Rod Show** returns this Sunday 8 June for its 28th year — and this year, the celebration of horsepower and heritage will also power up a major health initiative for the region.

In partnership with the Alexandra Events Foundation, the event is proud to announce a new community fundraising campaign to help purchase a mobile consulting room — a trailer-based facility that will support the work of local hospitals and health providers including **Yea & District Memorial Hospital** and **Alexandra District Health**.

The need for such a facility is growing, with services like Yea Hospital's regular health outreach at the Yea Saleyards currently lacking a suitable space for private consultations. A mobile consulting room will offer a flexible, professional setting for health staff to engage directly with rural and remote residents where they live and work.

“This isn’t just an investment in equipment — it’s an investment in access to healthcare, especially for people who might otherwise fall through the cracks,” said Caolan O’Connor, Chair of Alexandra Events. *“This project has already attracted strong local support from multiple agencies, and we’re proud to use the momentum of this year’s Show to help bring it to life.”*

Fundraising is already underway, with industry partners being invited to contribute both financially and in-kind. Organisers are hoping to formally launch the project during this weekend’s event.

The Alexandra Truck Ute and Rod Show has a long and proud history of giving back — contributing over the years to aged care facilities, men’s health programs, our local hospital, community parks, and more. This year’s project continues that legacy of supporting what matters most to the region.

To support the fundraising effort or learn more about the mobile consulting room initiative, speak with Andrew Embling this weekend at the Alexandra Truck Ute and Rod Show.

Media Contact:
Andrew Embling

Director, Alexandra Events Corporation Ltd
0418 266 038
andrew.embling@emblingrural.com.au